FILMMAKING WORKSHOP
ON MOBILE DEVICES – FROM SHOOT TO EDIT.
INTRODUCTION - WHAT WE WILL COVER

• BASIC ADVICE
• INTRODUCTION TO FRAMING AND TYPES OF SHOTS
• MOBILE EDITING TOOLS
• VIDEO PROJECTS EXAMPLES
ADVICE #1

• DO NOT SHOOT PORTRAIT!
SEQUENCE SHOOTING

• WIDE SHOT – ESTABLISH THE SCENE
• MEDIUM SHOT – WHO/WHAT ARE YOU TELLING THE STORY OF
• TIGHT SHOT – WHAT IS THE PERSON DOING

This is the first step into creating a good coverage of your topic, by doing so you will have more freedom in the editing process and have more content to tell your story.
WIDE SHOT – ESTABLISH THE SCENE
TIGHT SHOT
SHOT LENGTH AND MOVEMENT

• Try and keep your phone as steady as possible, a shaky shot can be distracting for the audience. Most smart phones have great inbuilt stabilization.

• If you are moving the phone while shooting, do so while keeping it as stable as possible.

• Try and get at least 10 seconds of footage for each of the shots.
Brightness of the videos & Focus

• Tap on the screen and slide up and down (or left to right depending on the phone) to adjust the brightness of the image.

• The main subject should be in focus, tap on the phone/tablet screen to select the focus area.
INTERVIEW FRAMING

LEAD SPACE WHERE THE PERSON IS LOOKING
INTERVIEW FRAMING

LEAD SPACE WHERE THE PERSON IS LOOKING
INTERVIEW FRAMING

Make sure the person being interviewed is in focus and not the background. Tap on the screen where the person’s face to focus.
SPECIALTY SHOTS

• TIMELAPSE (SOMETIMES CALLED HYPERLAPSE):
  • SHOW THE TIME PASSING OR A MORE CREATIVE WIDE SHOT
  • SHOW A LARGE AMOUNT OF PEOPLE IN A DIFFERENT WAY
  • SHOW A LONG SHOT IN A SHORT AMOUNT OF TIME

• SLOW MOTION – SHOW A FAST ACTION OVER A LONGER TIME:
  • GREAT FOR WILDLIFE RELEASE
  • FAST MOVING ACTION
TIMELAPSE
SLOWMOTION
GREAT FOR RELEASE SHOTS
PHONE WEAKNESSES

• NOT THE BEST IN LOW LIGHT.

• NOT MUCH ZOOM CAPACITY

• HARDER TO USE ON LONG VIDEOS / EDITS
EXTRA GEAR

SHOTGUN MICROPHONE

GIMBAL

LEPEL MICROPHONE

GORILLAPOD
EDITING PROCESS

• Trim the videos to keep the main sections
• Re-arrange videos in the order you want.
• Add text (Titles, names, descriptions).
• Add transitions (keep it at a minimum, they can be distracting)
• Edit colors (some apps and only if needed)
• Export the final product.
VIDEO TOPICS IDEA

• Short video about a trip (i.e: your trip to IDA CONFERENCE IN ULURU)
• Short video about a specific project
• Short video about a specific animal
• Short video about a specific species from your area
• Short video about a specific person in your work group (profile)
• Short video about a beautiful/special place in your area.
• Best of Release slow-motion shots
• Etc.
TIME TO PRACTICE! QUESTIONS?